



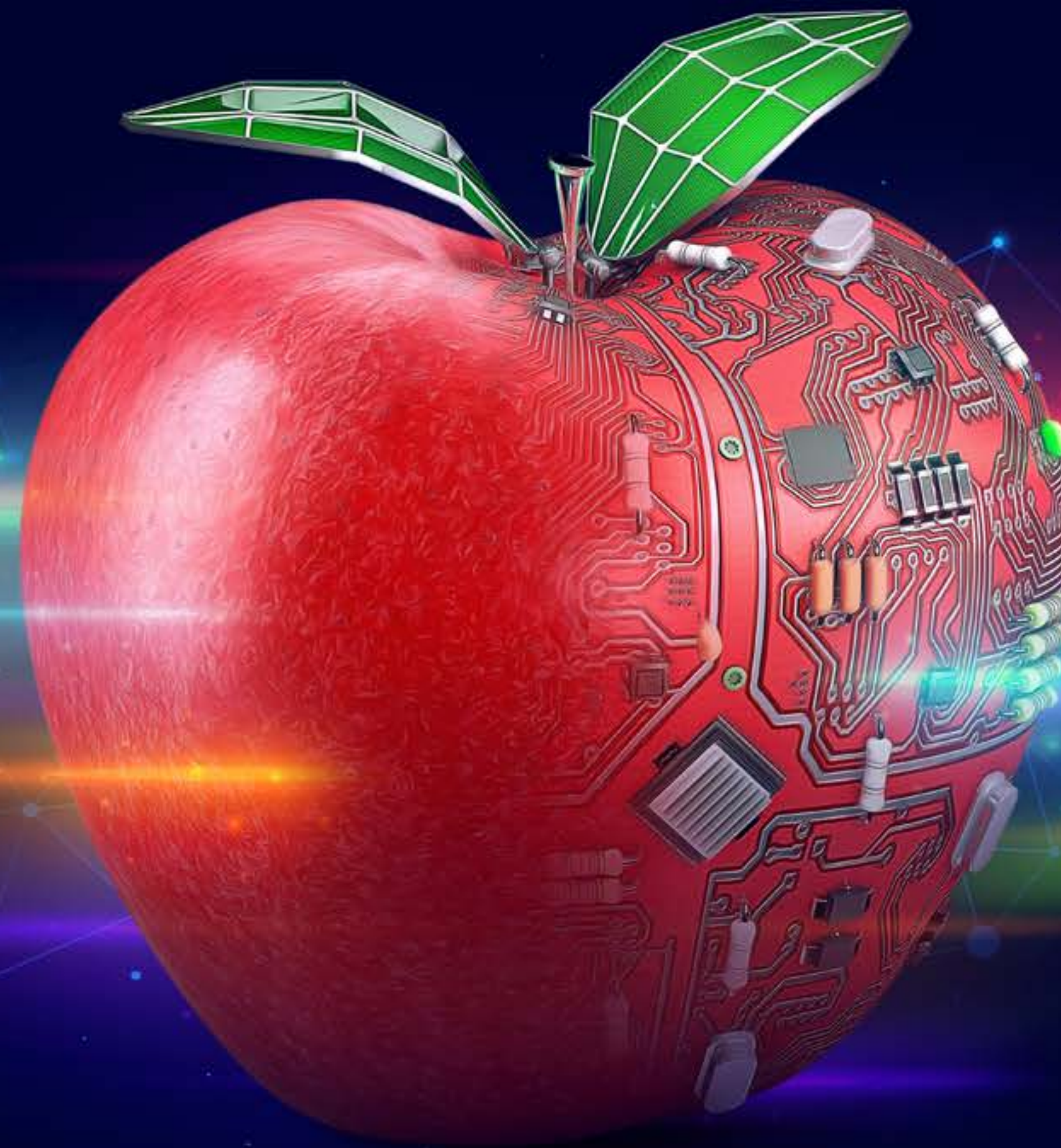
**FOOD 4
FUTURE**

**BILBAO FOODTECH
WORLD SUMMIT**

15-17 JUNE 2021

BILBAO - BEC

#F4F2021

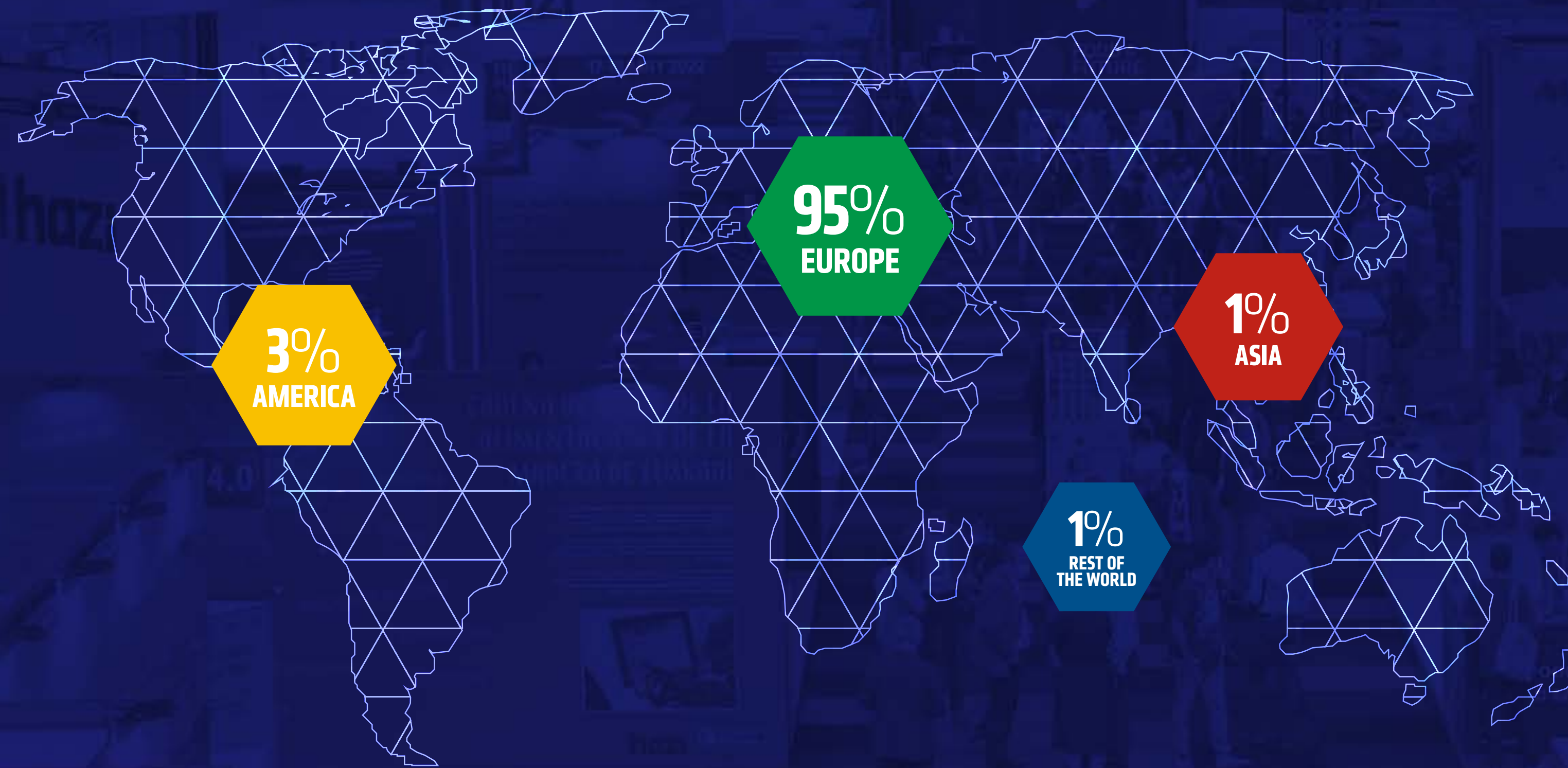


FEED THE UNEXPECTED

POST SHOW REPORT

F4F2021 - FEED THE UNEXPECTED

VISITOR'S ORIGIN



VISITOR'S COUNTRY

SPAIN	83%	FRANCE	3%	ITALY	1%	US	1%
PORTUGAL	4%	BELGIUM	2%	UK	1%	OTHERS	5%

5.417 IN-PERSON VISITORS,
from 22 countries

4.911 VIRTUAL VISITORS,
from 29 countries and 5 continents

349 SPEAKERS

197 EXHIBITORS

+50 MEDIA PARTNERS

+80 NATIONAL & INTERNATIONAL
ASSOCIATIONS

WHO HAS VISITED F4F2021

VISITOR'S PROFESSIONAL PROFILE

C-LEVEL / PRESIDENT 25%

DIRECTOR / HEAD OF DIVISION 29%

MANAGER 20%

SPECIALIST 16%

COMPANY SIZE BY NUMBER OF EMPLOYEES



1-50 46%


51-250 28%

251-1000 16%

+1000 10%

SEGMENTS OF THE INDUSTRY

 21%
MEAT

 13%
AGRICULTURE

 8%
TECHNOLOGY & AUTOMATION

 17%
BEVERAGE

 11%
SEAFOOD

 6%
OTHER

 14%
DAIRY

 10%
BAKERY

AREA OF RESPONSIBILITY

 TOP MANAGEMENT 26%

 OPERATIONS & PRODUCTION 22%

 RESEARCH & DEVELOPMENT 16%

 PURCHASING 11%

 QUALITY & SECURITY 13%

 FINANCE 2%

 SALES & MARKETING 6%

OTHER 4%

BUSINESS LEADERS AND COMPANIES CHOOSE F4F2021

LAS MEJORES MARCAS QUE HAN VISITADO F4F2021 COMO VISITANTES



F4F2021 EXHIBITORS

SPECIAL THANKS TO OUR PARTNERS

Global Partners

accenture

AgroBank

AZTI
MEMBER OF
BASQUE RESEARCH
& TECHNOLOGY ALLIANCE

Blendhub

CNTA

Ibermática

GOBIERNO DE ESPAÑA
MINISTERIO DE INDUSTRIA, COMERCIO Y TURISMO
ICEX INVEST IN SPAIN

Lantern

OMRON

pwc

SIEMENS

tecnalia
MEMBER OF
BASQUE RESEARCH
& TECHNOLOGY ALLIANCE

Event Partners

ANTIOXIDANTS
3A

BUHLER

CHEMOMETRIC
BRAIN

TECH
TRANSFER
AGRI FOOD

DASSAULT
SYSTEMES

IRTA

LOMATEC
SOLUCIONES.COM

MURR
ELEKTRONIK

PAL
ROBOTICS

Strategic Partners

eit Food
Funded by the
European Union

santelmo
business school

ILSI
Europe
International Life
Sciences Institute

Food for Life Spain

GRUPO
spri
TALDEA

IASP
International Association of Science Parks
and Areas of Innovation

EATABLE
ADVENTURES

hazi

2011
2021
-
basque
culinary
center

ERIAFF network

mugaritz

FWS Spain
FoodTech Nation

Industry Digital Leaders

Angulas
Aguinaga

BOLTON
FOOD

Campofrio
SMART
Solutions

Coca-Cola
EUROPACIFIC
PARTNERS

EUROPASTRY

Unilever

Institutional Partners

EUSKO JAURLARITZA
GOBIERNO VASCO
EKONOMIAREN GARAPEN,
JASANGARRITASUN
ETA INGURUMEN SAIA
DEPARTAMENTO DE DESARROLLO
ECONÓMICO, SOSTENIBILIDAD
Y MEDIO AMBIENTE

B
Bilbao
UDALA
AYUNTAMIENTO

FOODTECH WORLD CAPITAL



349
SPEAKERS

183
HOURS OF
CONFERENCES

6
VERTICAL
FORUMS

3
C-SUITE
AGENDAS

BILBAO FOODTECH WORLD SUMMIT 2021



AGRITECH



**BEVERAGE &
GASTRONOMY**



FISH & SEA



**SNACKS
& BAKERY**



**DAIRY &
PLANT BASED**



LIVESTOCK



SOME OF F4F WORLD SUMMIT TOP SPEAKERS



CARLA FERRERI
Senior Researcher
Consiglio Nazionale delle
Ricerche



HENRIK STAMM
Founder
Blendhub & Chemometrics
Brain



BEGOÑA PÉREZ VILLARREAL
South Director
EIT Food



AINARA ARREGUI
Project Manager
Angulas Aguinaga



ADRIAN DAVID CHEOK
Professor
iUniversity Tokyo



XAVIER URIBE ECHEVARRIA
Founder
Sherpa



HELENA ORELLA
Sustainable Development
Manager
Bolton Food



JOSE MARÍA ORDOVÁS
Nutrition and Genomics
Director
Tufts University



ITZIAR TUEROS
AZTI



JOSE ANTONIO BOCHERINI
Food Department Director
SanTelmo



ANDONI LUIS ADURIZ
Founder
Mugaritz



JUDIT MONTORIOL
Chief Economist
CaixaBank Research



CANDELA ALDAO
Sustainability Manager
Mahou-San Miguel



ENEKO ATXA
Founder
Azurmendi



CARMEN GÓMEZ-ACEBO
Head of Sustainability
Coca-Cola Europacific
Partners Iberia



BRAM DORRESTEIJN
Team Leader Oncology
Danone Nutricia Research



AGNES DION
Bonduelle
South Europe General
Manager



ANA AIZPURUA
Neiker
Researcher



BEA MAGRO
Komvida Organic Kombucha
Co-Founder



OIHANE GONZALEZ
Hazi
Monitoring of Network
Entrepreneurship Projects



JUAN JOSÉ GALDÓS
Ibermatica
Business Director
Solutions North



MAGNUS EDHOLM
Siemens
Head of Marketing Digital
Enterprise



RICARDO FERNÁNDEZ CASAL
Carrefour
Quality and Sustainable
Development Director



SOFIA PEREZ
Calidad Pascual
R&D+i Director



SAGRARIO SÁEZ MEJIA
Heineken España
Director of Sustainability
Heineken Spain



DIPIKA MATTHIAS
Melinda & Bill Gates
Foundation
Deputy Director Nutrition



OSCAR LAGE
Tecnalia
Head of Cyber Security
& Blockchain



ALEKSANDER BUCZKOWSKI
Senior Manager
PWC



SERGIO LÓPEZ
Manager
3AANTIOXIDANTS



JAVIER RODRÍGUEZ
Consultant
Accenture



MARÍA NARANJO
Director for the Food & Drink
Industry
ICEX



ESTEFANIA ERRO
Marketing & INNOVATION
CNTA



PATRICIA TORRES
Industry Marketing Manager
Food & Commodities EMEA
Omron



JAIME MARTIN
Founding partner & CEO
Lantern

FIRST-CLASS INSTITUTIONAL AGENDA



OPENING CEREMONY



LEADERSHIP SUMMIT & CIO SUMMIT

FOODTECH INNOVATION AWARDS 2021



**THE MOST INNOVATIVE SOLUTION ON
DIGITALIZATION AWARD FOR THE FOOD
AND BEVERAGE INDUSTRY**

CHEMOMETRIC BRAIN



BEST SUSTAINABILITY PROJECT

BLENDHUB



HEALTHY FOOD

HEALTHY FOOD IBÉRICA



**THE MOST INNOVATIVE
FOODTECH STARTUP**

NUCAPS NANOTECHNOLOGY



**THE BEST AUTOMATION
AND ROBOTICS SOLUTION**

DEEP DETECTION

FOODTECH STARTUP FORUM 2021

THE CALL FOR INNOVATION PLANS TO CONVENE **MORE THAN 2000 STARTUPS** THAT WILL BE PINNED AT THE FOODTECH WORLD MAP

COMMITTEE OF EXPERTS WILL SELECT A TOP 200 STARTUPS AND FROM THOSE **20 WINNERS**



PREMIO FOOD 4 FUTURE

COCUUS



PREMIO BILBAO EKINTZA

AGRICOLUS



PREMIO BASQUE CULINARY CENTRE
/ LABE

PROPPPOS



PREMIO CAIXABANK
AGROBANK

COLOR SENSING



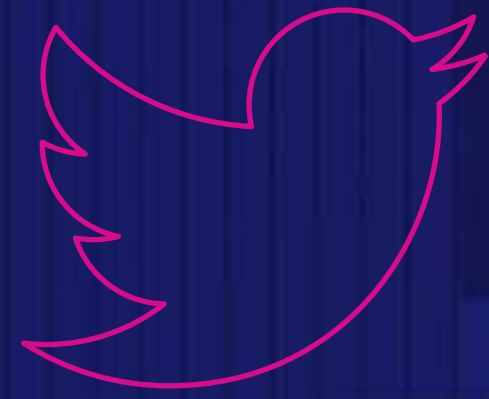
PREMIO IMPACT HUB

BIO TECH FOODS

DIGITAL LEADERS SHARING THEIR VOICE TO REACTIVATE THE FOOD & BEVERAGE INDUSTRY



#F4F2021 MEDIA IMPACT



136K

impressions in Twitter during the month of the event



34.715

impressions in LinkedIn during the month of the event



783

app downloads



152.274

visits to the website during the month of the event



124

journalists registered



381

Media appearances

“Food 4 future , el congreso de alimentación y tecnología que muestra cómo comeremos en el futuro”

eldiario.es
Periodismo a pesar de todo

“9.000 millones de bocas que alimentar: Bilbao se convierte en capital FoodTech”

LA VANGUARDIA

“Sostenible, tecnológico, digital: así impulsa el sector agroalimentario la revolución industrial del campo”

Forbes

“Food 4 Future reúne a más de 5.300 visitantes en Bilbao de 21 países para conocer las últimas tendencias en digitalización, sostenibilidad y Food 4 Future reúne a más de 5.300 visitantes en Bilbao de 21 países para conocer las últimas tendencias en digitalización, sostenibilidad y alimentación saludable”

eitb

“Biotecnología, automatización, sostenibilidad y seguridad alimentaria, protagonistas de ExpoFoodTech”

eurocarne

“Food 4 Future World Summit: “el mayor congreso Europeo de tendencias e innovación foodtech”

Dulces Noticias 5000
y más

“Food 4 Future: cuando el futuro sostenible de la industria alimentaria se escribe en clave digital”

EL ESPAÑOL

SPECIAL THANKS TO:

STRATEGIC PARTNERS



SUPPORTING PARTNERS



MEDIA PARTNERS



GLOBAL MEDIA PARTNER



STRATEGIC MEDIA PARTNERS





BUSINESS OPPORTUNITIES



KNOWLEDGE & INSPIRATION



NETWORK

SEE YOU NEXT YEAR AT #F4F2022
FROM 17-19 MAY 2022 BILBAO - BEC

www.expofoodtech.com

Organized by:

NEBEXT.
NEXT BUSINESS EXHIBITIONS

AZTI
MEMBER OF
BASQUE RESEARCH
& TECHNOLOGY ALLIANCE