



## Bilbao will host the food industry week in Spain with the new edition of F4F - Expo Foodtech 2024

**From April 16th to 18th, F4F2024 will bring together more than 250 exhibiting firms and 450 industry experts to drive the foodtech revolution**

**This year, Food 4 Future - Expo Foodtech will be held simultaneously with Pick&Pack for Food Industry, the only event in Spain specialized in packaging and logistics solutions for the food industry**

**Madrid, November 7<sup>th</sup>, 2023 – [Food 4 Future - Expo Foodtech 2024](#)** returns one more year to Bilbao, Spain, in a new edition full of novelties. On one hand, it is bringing forward its usual dates by one month and will take place from **April 16th to 18th at the BEC-Bilbao Exhibition Centre**. On the other hand, it will be held simultaneously with [Pick&Pack for Food Industry](#), the only event in Spain specialized in packaging and logistics solutions for the food industry.

After the success of its last edition, which brought together more than 8,372 professionals from over 34 countries, F4F - Expo Foodtech 2024 returns to present the latest technological innovations that are transforming the food industry in all its segments. Under the theme 'Foodtech 6.0', the event will gather more than 250 exhibiting firms and more than 450 international experts to share solutions, strategies, and success stories to transform food industry production plants towards greener, sustainable, technological, and digital factories.

To this end, leading foodtech technology firms will showcase their latest solutions in robotics and automation, processing and packaging machinery, logistics and cold chain, sustainability, and food science and safety.

The **Food 4 Future World Summit** will also bring together leading industry experts to unveil the latest trends in the food and beverage industry. More than 150 hours of conferences, spread over five simultaneous auditoriums, will analyze new advances in smart manufacturing, supply chain automation, smart logistics, food waste and circular economy, new ingredients, and alternative proteins, among many other topics. All this through different vertical forums for each industry segment (agritech, meat, beverages, bakery and pastry, fisheries, dairy...) and specialized agendas for each professional profile (CEOs, CIOs, COOs, plant managers...).

The congress will also once again host the **European Foodtech Nations Summit**, which brings together pioneering European regions in food technology to share their innovation and digitalization strategies, as well as the **EIT Food Innovation Forum**, the annual innovation forum organized by EIT Food.

### A wide range of packaging and logistics solutions for the food industry

This year's new collaboration between **Food 4 Future - Expo Foodtech** and **Pick&Pack for Food Industry** will offer food industry professionals the only event specialized in packaging, logistics and foodtech solutions. Pick&Pack will showcase the most innovative proposals in processing systems, containers and packaging, logistics robotics, transport, traceability, Supply Chain, labeling and coding, packaging systems and new materials for packaging, as well as the



application of technologies such as AI, blockchain, IoT or data analytics, among others, in the food and beverage industry.

*"The simultaneous celebration of F4F2024 and Pick&Pack for Food Industry is an opportunity for professionals who visit F4F - Expo Foodtech every year to discover not only solutions to improve the productivity and sustainability of their plants, but also innovations to improve the logistics chain and the packaging of their products. Likewise, the food sector has become the main driver of innovation in packaging and logistics. That is why the union of these two events will offer many more synergies and opportunities for food industry professionals who visit us,"* said **Sergio Fabregat, director of F4F - Expo Foodtech.**

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**About Food 4 Future – Expo Foodtech:** F4F - Expo Foodtech (April 16th-18th, 2024, BEC-Bilbao) is the innovation event for professionals from the entire food industry value chain. For three days, F4F - Expo Foodtech will bring together, at Bilbao Exhibition Centre (BEC), more than 8,000 food industry professionals and 250 exhibiting firms to present the latest solutions in foodtech, robotics and automation, processing and packaging machinery for the different segments of the food industry, as well as food safety and food science. In addition, it will host the Food 4 Future World Summit, the largest European congress in which to discover the latest trends, success stories and tools to transform the food and beverage industry from more than 450 international experts. F4F - Expo Foodtech is organized by NEBEXT and AZTI. This year, F4F - Expo Foodtech 2024 will be held simultaneously with [Pick&Pack for Food Industry](#), the only event in Spain specialized in packaging and logistics solutions for the food industry.

**About NEBEXT:** Next Business Exhibitions (NEBEXT) is the largest private organizer of professional events in Spain specialized in technology, innovation, and sustainability for different industries.

**About AZTI:** AZTI is a science and technology center that develops high-impact transformational projects and businesses with organizations aligned with the SDG 2030, specialized in marine environment and food, brings cutting-edge and value-added products and technologies based on sound science and research.